

Black Journal

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**BEST
OF THE
BEST**

Kobe Bryant

A TRIBUTE TO A LEGEND



2020, Your Year of #OwningIt!

How does owning your power lead to success in the workplace?

By **Connie Russell, CEO C. L. Russell Group, LLC**

Some of us have the benefit of working for an organization that values your career path; they may even offer you opportunities of growth. But do you own it when it's given to you? As the owner of your own destiny, only you can ensure what you achieve in life. No one can actually gift you power—this is something that is generated from within. As a career professional, you will begin to assume powerful roles, and the belief of you having power will be the expectation. However, sometimes the assumption of your power will disintegrate if you don't master #owningit.

The ability to own your power positions you for success in and out of the workplace. You'll find yourself being bold and confident in your decisions, and you will feel the right to negotiate for yourself and demonstrate strength even when you find yourself wrong in situations. It takes gutsiness to allow yourself to display vulnerability and a humble spirit while maintaining your self-respect. As the owner of your career and destiny, believe and begin to practice #owningit. Here are a few tips to help you develop the "own it" mindset.

1 Never apologize for having big goals!

Many of us want to be successful, but we don't feel we're worthy of it. Share your personal and professional big goals. People who are ashamed to share their goals with others will never grow, and they will be robbed of their power of #owningit!

2 Keep your external voices in their place!

Watch what you say to yourself. Those external voices will tell you everything you're not or could ever be. Identify your external voices as negative. You will find yourself sabotaging every goal or dream you have if you give them time in your life. Your external voice will rob you of time and your power of #owningit!

3 Build up your confidence.

People who own it demonstrate confidence in all areas of their life. They walk, talk and think with confidence. Check your tone at the door and tell yourself every day that you will own it today. You will eventually do just that!

4 Don't chase after other people.

People who own it create instead of consuming. While most people are busy reading emails, watching TV or listening to a podcast, people with the "own it" mindset are creating new tools, presentations and ideas. They are the ones who are making things that other people need instead of being on the other end of the spectrum, consuming them.

5 Play the long game.

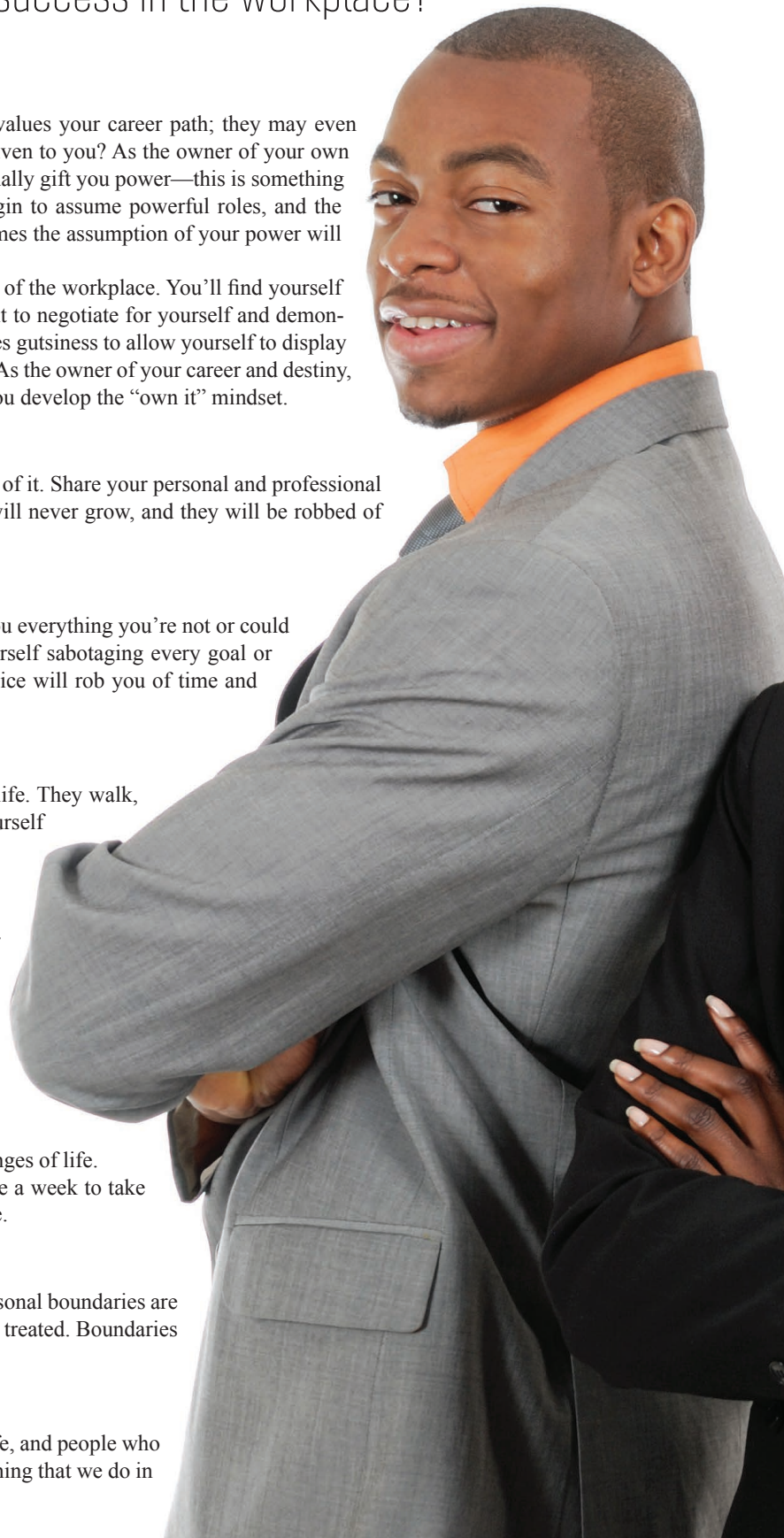
Sometimes it is so easy to get caught up in the day-to-day challenges of life. But people who own it recognize this and carve out time at least once a week to take stock of what they're doing for the long goals and lifestyle they desire.

6 Have boundaries.

People who own it know what they will and will not tolerate. Personal boundaries are important because they set the basic guidelines of how you want to be treated. Boundaries tell others to call you when they learn how to respect you.

7 Do it afraid.

Fear is an enemy that torments the soul and seeks to steal your life, and people who own it understand this. They also realize conquering fear is not something that we do in



one day, or even in 1,000 days. It is something that we conquer one day at a time. Fear shows up unexpectedly. Therefore, people who own it deal with it every day...with a mindset, 'Here we go again....,' because they know they have to face it to move forward.

8 Practice well-being.

People who own it take care of themselves and believe they are their priority. It's the fuel that lights their fire. You need self-care before you reach that point, or you won't be able to manage it successfully.

9 Have a plan B.

People who own it don't always succeed; they just know how to rebound from plan A and jump to plan B. When they are confronted with challenges, they problem-solve rather than focus on their misery.

10 Don't be play the victim.

Make meaning from your past. It becomes a lesson learned, something you can share with others. People who own it don't play the victim because they understand wallowing in their sorrow is a waste of time.

11 Focus.

People who own it focus on the rewards. Period. Why focus on anything else?

12 Walk away.

No one has time for things that aren't working, personally or professionally. This isn't running away from a challenge, but recognizing when it's not going to benefit anyone. Save this time to work on things that are working in your life, not against it.

13 Know your self-worth.

People who own it don't feel they need to make you aware of how amazing they are. Greatness recognizes greatness.

14 Always trending.

People who own it make change instead of being affected by it. They don't wait to be affected by economic trends; they create the trends.

