

JR MARKETING /GRAPHIC DESIGNER (PART-TIME)

SUMMARY

Are you a budding creative marketing /graphic designer with fresh ideas, full of energy, organized, self-starter, eager to join a team where you can thrive? Come learn, share and grow with us. CLRG is seeking a candidate who is passionate about marketing and design, organized with knowledge of social media marketing. If you are skilled in modern, creative design and a knowledge of social media marketing and design, we want to hear from you!

RESPONSIBILITIES:

- ☐ Designing marketing flyers and digital catalogs
- ☐ Managing client logo use based on their provided guidelines
- ☐ Managing internal corporate brand and the consistency of our message and goals
- ☐ Creating an internal annual marketing agenda/plan
- ☐ Management of all social media platforms
- ☐ Manage website content and marketing campaigns
- ☐ Creating social media campaigns that align with team's marketing initiatives
- ☐ Oversee day-to-day social media initiatives; including writing and posting diverse content and developing strategies to optimize user engagement and drive traffic to the website across
- ☐ Create amazing imagery as well as copy writing for social media and email content
- ☐ Update site content and structure in coordination with Marketing and other key departments
- ☐ Manage marketplaces and SEO
- ☐ Scheduling of email blasts, social media posts
- ☐ Help develop new project concepts and designs for uniforms

REQUIREMENTS:

- ☐ 1-3 years of experience in the workplace environment
- ☐ 1-3 years of government customer experience is a plus
- ☐ Certification, Associates or bachelor's degree in Marketing and/or Graphic Design is a plus
- ☐ Knowledge of MS PowerPoint, MS Word, Adobe Creative Suite (Photoshop and Illustrator) a plus
- ☐ Strong knowledge of social media practices
- ☐ Current knowledge of best practices across all major social media platforms
- ☐ Marketing/Graphic Design: 3 years (Preferred)

Interested in joining our team? Please send portfolios or examples of your work if available. Please forward your resume and (3) professional and/or personal references to: Email: info@clRussellgroup.com Subject: Jr Marketing/Graphic Designer Position