



**C.L. Russell Group, LLC**  
*Designing Training with your Industry in Mind*

**FOR IMMEDIATE RELEASE**

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**C. L. RUSSELL GROUP, LLC SELECTED FOR U.S. TRADE MISSION TO AZERBAIJAN**  
*Small Business Owner Strategically Positioning for Global Growth*

Largo, MD, September 6, 2016 – C. L. Russell Group, LLC a woman veteran owned small business specializing in workforce learning and training development was selected among seven other small and medium-size American companies to participate in the next United States - Azerbaijan Chamber of Commerce (USACC) U.S. Trade Mission to Azerbaijan organized in partnership with ExportDC.

The mission will take place on September 15-16, 2016 and feature small and medium-size American companies specializing in diverse industries. The mission will feature country economic and sector-specific briefings, networking reception, exclusive meetings with relevant officials, B2B appointments with prospective agents, distributors, partners and end-users.

“I am thrilled my business was selected for the U. S. Trade Mission. Today small businesses find themselves contending with some of the biggest names in the industry and that can be very intimidating. Having the opportunity to partner with organizations like USACC who understands the ins and outs of global business open doors for many small businesses and gives them the support to take necessary risks they normally wouldn’t take,” said Connie Russell-Gorum, CLRG CEO . “My company is very humbled to make a footprint in foreign markets in this early stage of our growth. Sometimes growth requires looking beyond your borders.”

Since its inception in 1995, the United States - Azerbaijan Chamber of Commerce (USACC) has been a vital resource for American companies seeking to establish long-term business ties with Azerbaijan. Its deep membership pool consists of a diverse group of businesses from all sectors of the economy, including Fortune 500 companies. The USACC organizes an impressive annual schedule of trade missions and conferences, and arranges business meetings where key government and business leaders from both countries can meet, share ideas and forge partnerships.

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